

# WELCOME TO ISTANBUL

Get ready to amp-up your stay in the fascinating city built on two continents, divided by the Bosphorus Strait where you can see a modern Western city combined a traditional Eastern one. Whether you're visiting for work or play, we've got you covered with the coolest, locals-only tips to maximize your stay.



## J'ADORE

İstiklal Caddesi Emir Nevruz Sokak No 22 Asmalı Mescit, Beyoğlu / İstanbul

**The best Chocolate Cafe in Istanbul! Small, big, independent, hidden, cozy, homey, eclectic and local.**

**For those of you who want to explore beyond the chain chocolate products, J'adore is the hidden address in the heart of the city!**

**INSIDER TIP** The melted cover chocolate is poured on the sliced chocolate cake and served with cream after sliced strawberries and bananas! Oh La La Beatrice is the must have piece on J'adore Menu!



## Les Benjamins

Serdar-ı Ekrem Caddesi No 25 Galata, Beyoğlu, İstanbul

By translating stories, cultures, traditions, and rituals into today's streetwear and with a hybrid design philosophy of merging culture, and comfort, its designs reveal the unexpected fusion of the past and present through textures and prints

**INSIDER TIP** Les Benjamins will very soon open its newest store at Akaretler.



## Zorlu PSM

**Zorlu Center, Levazım Mah. Kuru Sok. No:2/ PSM/70 Zincirlikuyu, Beşiktaş / İstanbul**

PSM is one of the biggest and most equipped performance arts center with its Main Theater. It's been hosting a wide variety of shows from experimental theater ensembles to stars, who set global trends, from alternative names, who embrace music in genres such as rock, electropop, progressive rock and postrock, to famous Broadway and West End musicals.

**INSIDER TIP** Blue Man Group, the phenomenal crew named after the enigmatic bald and blue character of their own creation, will be at Zorlu PSM in collaboration with BKM, with 24 performances between February 13th and March 4th!

**TALK LIKE A LOCAL**  
Know slang from the streets.

**Keep the change!**  
*Üstü kalsın"*

**INSIDER ACCESS TO  
WHAT'S NEW/NEXT IN  
ISTANBUL**



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## Jerry's Hotdog

Teşvikiye, Güzelbahçe Sk. No:23, 34365 Şişli/İstanbul

An extraordinary Hot Dog experience!

Jerry's is the best hot dog spot in town for those who are looking for an extraordinary taste! The wurst, served with thyme on the focaccia bread, has already created its regulars. The Belgian potato that's covered with the outside is good. If you don't get hot dogs, you can choose a Spanish omelette with caramel onions and potato, or a goat cheese and avocado sandwich.

**INSIDER TIP** Jerry's Hot Dog is completely a pet friendly restaurant. They already have such a sweet dog whose name is Julie Roberts that you can play with her for hours. Moreover, every coffee you drink at Jerry's goes to the street animals.



## FROZEN LAND

AKMERKEZ Nispetiye Cad. Etiler, İstanbul

**Time to have fun!!**

Everybody knows that a healthy lifestyle involves doing sports, but having fun while doing some sports is definitely the best combination! What better way of remaining healthy while having fun with friends and family than ice skating? The largest open air ice rink, The Frozen Land has been opened on the terrace of Akmerkez and it will be open between 11AM-21PM every day of the week during the winter period.



## Crepan

Arnavutköy Mahallesi Francalacı Sk No 7 Beşiktaş, İstanbul

A cozy place to have sunday brunch in the center of Arnavutköy! Crepan serves delicious breakfast with small urban touches from Western countries, including pancakes!



## Cahide Müzikhol Dinner Theater

Cumhuriyet Caddesi No:52 Harbiye Mahallesi Şişli, İstanbul

The very interactive show at Cahide Cabaret Restaurant features a nightly drag hostess comedian, cabaret performance by the hostess and other drag waitresses and participation from an "audience gone wild".

**INSIDER TIP** Cahide Müzikhol Dinner Theater is Turkey's first and most popular cabaret club and dinner theatre.



## Rebul

Kemankeş Karamustafa Paşa Mahallesi, Galata Şarap İskelesi Sk. No:1, 34425 Beyoğlu/İstanbul

The name of the fragrance in Turkey since 1895! Rebul Pharmacy is established in 1895 by Jean Cesar Reboul in Istanbul Beyoğlu by the name of Grande pharmacie parisienne-great Paris Pharmacy. . Cologne of the Rebul Lavanda becomes the scent of the Gentlemen of Istanbul, especially the men of Pera in a short time. Rebul Lavanda turns into a different legacy than the Cologne, rather than from father to son. So, in order to wander in Beyoğlu, Rebul's lavender is transferred to the generation of birds as a myth. More than a cologne in the Rebul Lavanda, the most popular male perfume of that period was the most prestigious gift to be taken to every home, a miracle that was applied to hair by hairdressers.

AT THE W İSTANBUL

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